

BUSINESS CLUSTER

T51011 Personal Financial Responsibility (4540)

Open to grades 10, 11, 12

1 semester, 1 credit

Approximate cost per semester: TBD

Meets requirements: THD, AHD, Core 40

Note: Qualifies for Quantitative Reasoning

This course is designed to help a person properly manage money in today's environment. Areas of study include personal financial planning, financial statements, services, budgeting, investments, stocks vs. bonds, insurance protections, credit management, large consumer purchases, and consumer rights and responsibilities. Instructional strategies may include use of projects, cooperative learning, simulations, real world experiences, guest speakers, internet research, and computer/technology applications.

T51081 Business Law and Ethics (4560)

Open to grades 10, 11, 12

1 semester, 1 credit per semester

Approximate cost per semester: TBD

Meets requirements: THD, AHD, Core 40

Dual Credit Available

Students learn about ethics, criminal law, torts, criminal and civil trial procedure, contracts, and wills. Students gain an understanding of these topics through class discussions, creating presentations, research, case studies, mock trials, and guest speakers.

T51061 Introduction to Accounting (4524)

Open to grades 10, 11, 12

2 semesters, 1 credit per semester

Approximate cost per semester: TBD

Meets requirements: THD, AHD, Core 40

Note: Qualifies for Quantitative Reasoning

Students learn the introduction to widely

accepted accounting principles and procedures. Topics include utilizing GAAP principles within proprietorships, partnerships, and corporations. The entire cycle is covered from opening entries to closing entries. Students will be able to properly prepare balance sheets, income and distribution statements, and owner equity statements. This is an excellent foundational course for anyone considering a career in business or accounting.

T51062 Advanced Accounting (4522)

Open to grades 11, 12

2 semesters, 1 credit per semester (2 semesters required)

Approximate cost per semester: TBD

Required Prerequisites: Intro to Accounting

Meets requirements of: THD, AHD, Core 40

Note: Qualifies for Quantitative Reasoning

Advanced Accounting expands on the Generally Accepted Accounting Principles (GAAP) and procedures for proprietorships and partnerships using double-entry accounting covered in Introduction to Accounting. Emphasis is placed on accounting principles as they relate to both manual and automated financial systems. This course involves understanding, analyzing, and recording business transactions and preparing, analyzing, and interpreting financial reports as a basis for decision-making. Students are required to take Introduction to Accounting prior to enrollment in this course.

T51062 Banking and Investment Capstone (5258)

Open to grades 11, 12

2 semesters, 1 credit per semester (2 semesters required)

Approximate cost per semester: TBD

Meets requirements: THD, AHD, Core 40

Prerequisite: Introduction to Accounting (must attain a C or higher)

Dual Credit Available

Note: Qualifies for Quantitative Reasoning

This course addresses the need of schools in areas that have workforce demand in the finance industry. It analyzes and synthesizes high-level skills needed for a multitude of careers in the banking and investment industry. Students learn banking, investments and other finance fundamentals and applications related to financial institutions, business and personal financial services, investment and securities, risk management products, and corporate finance. The course provides students with work based learning experiences to acquire and apply knowledge and skills in one or more careers in the industry.

T51201 Computer Science for Cybersecurity (4801)

Open to grades 9, 10, 11, 12

2 semesters, 1 credit per semester

Approximate cost per semester: TBD

Meets requirements: THD, AHD, Core 40

Note: Qualifies for Quantitative Reasoning

Note: Fulfills Core 40 Science credit

Computer Science introduces the structured techniques necessary for the efficient solution of business-related computer programming logic problems and coding solutions, using Python and Linux. The fundamental concepts of programming are provided through explanations and effects of commands, and hands-on utilization of lab equipment to produce accurate outputs. Topics include the CIA Triad, program flow-charting, pseudo coding, and hierarchy charts as a means of solving problems related to security. The course covers creating file layouts, program narratives, user documentation, system flowcharts for business problems, input/output techniques, looping, modules, selection structures, file handling, and offers students an opportunity to apply skills in a laboratory/hands-on environment.

T51141 Principles of Marketing (5914)

Open to grades 11, 12

2 semesters, 1 credit per semester (2 semesters required)

Approximate cost per semester: TBD

Meets requirements: THD, AHD, Core 40

Dual Credit Available

This course provides a basic introduction to the scope and importance of marketing in the global economy. Emphasis is placed on oral and written communications, mathematical applications, problem solving, and critical thinking skills as they relate to advertising/promotion/selling, distribution, financing, marketing-information management, pricing and product/service management.

T51091 Principles of Business Management (4562)

Open to grades 11, 12

2 semesters, 1 credit per semester (2 semesters required)

Approximate cost per semester: TBD

Meets requirements: THD, AHD, Core 40

Dual Credit Available

This course describes the rewards, benefits and privileges managers might expect in their day to day activities. It also investigates the challenges faced by many managers today. Students learn the characteristics of a good leader. Staying ahead of their rivals, managers must be able to manage diversity in the workplace, globalization, information technology advancements, maintain high ethical standards, and be aware of personal happiness of employees and life goals. Students learn how managers must plan, organize, lead and control all aspects of a business while maintaining effectiveness and efficiency within the organization.

T551131 Sports & Entertainment Marketing (5984)

Open to grades 11, 12

1 semester, 1 credit per semester

Approximate cost per semester: TBD

Meets requirements: THD, AHD, Core 40

Prerequisite(s): Principles of Marketing or Principles of Business Management

This course is a specialized marketing course that develops student understanding of the sporting event industries, their economic impact, related products, distribution systems and strategies, pricing considerations, product/service management, and promotion. Students acquire an understanding and appreciation for planning. Throughout the course, students address problem-solving situations for which they must apply critical-thinking skills to create viable solutions. Students have the opportunity to apply newly acquired workplace marketing skills through cooperative projects.

T51231 Marketing in Hospitality and Tourism (5982)

Open to grades 11, 12

1 semester, 1 credit per semester

Approximate cost per semester: TBD

Meets requirements: THD, AHD, Core 40

Prerequisite: Principles of Marketing or Principles of Business Management

This course is a specialized marketing course that develops student understanding of marketing in the hospitality, travel, and tourism industry. Students gain knowledge and skills in marketing-information management, pricing, product/service management, promotion, and selling in the hospitality, travel, and tourism industry.